

popshift

SESSIONS MUSIC FESTIVAL

09.21.2019



OVERVIEW



InHouse managed key production elements for PopShift Media who hosted the Sessions Music Festival at NYC's multi level venue, Terminal 5. The festival was a full day live concert event sponsored by Toyota and featured South Asian artists and creatives some of which included Mickey Singh, The PropheC, Khanvict, Shishi, THEMXXXNLIGHT, Raaginder, and many more!

On the main floor of Terminal 5, InHouse produced a captivating visual experience for guests by building a custom DJ booth and an exclusive dual video wall. InHouse designed Dil Mil's "Mil and Chill Lounge" where guests could mingle, relax, and view exclusive art pieces by upcoming artist Haf and Haf. The lounge included lighting design and installation, and sleek furnishings.





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SOUND SYSTEM

Inclusive of a customized Pioneer DJ booth and Audio Tech onsite to manage the sound experience, which set the tone for the DJ to create the vibe for guests and amplify the impact for all performing artists on stage.





DUAL VIDEO WALL

Inclusive of LED video wall tiers measuring 5x8 (tier 1) and 16x9 (tier 2) set on stage with panels, processor, trussing and video tech onsite to manage the entire visual experience. Pictured below is the double 2.9 mil wall with tier 1 completely ground supported and tier 2 rigged 15' high in the air.





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POPSHIFT MEDIA SESSIONS MUSIC FESTIVAL - 09.21.2019

LIGHTING & FURNITURE DECOR

Inclusive of sleek leather and lit furnishings enhanced with complete lighting design to create a dramatic scene for Dill Mi's "Mil and Chill Lounge located at the venue's 2nd floor. Lighting was also used in the pop shop area on the ground floor.





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