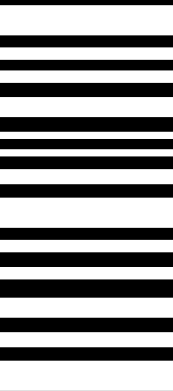




# FOOT LOCKER QUARTERMASTER GRAND OPENING

02.25.22 - 02.27.22



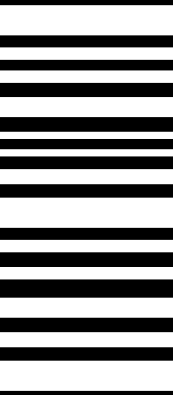


**2.25.22**

**2.26.22**

**2.27.22**

**2.25.22 - 2.27.22**



FOOT LOCKER QUARTERMASTER GRAND OPENING



2.25.22 - 2.27.22



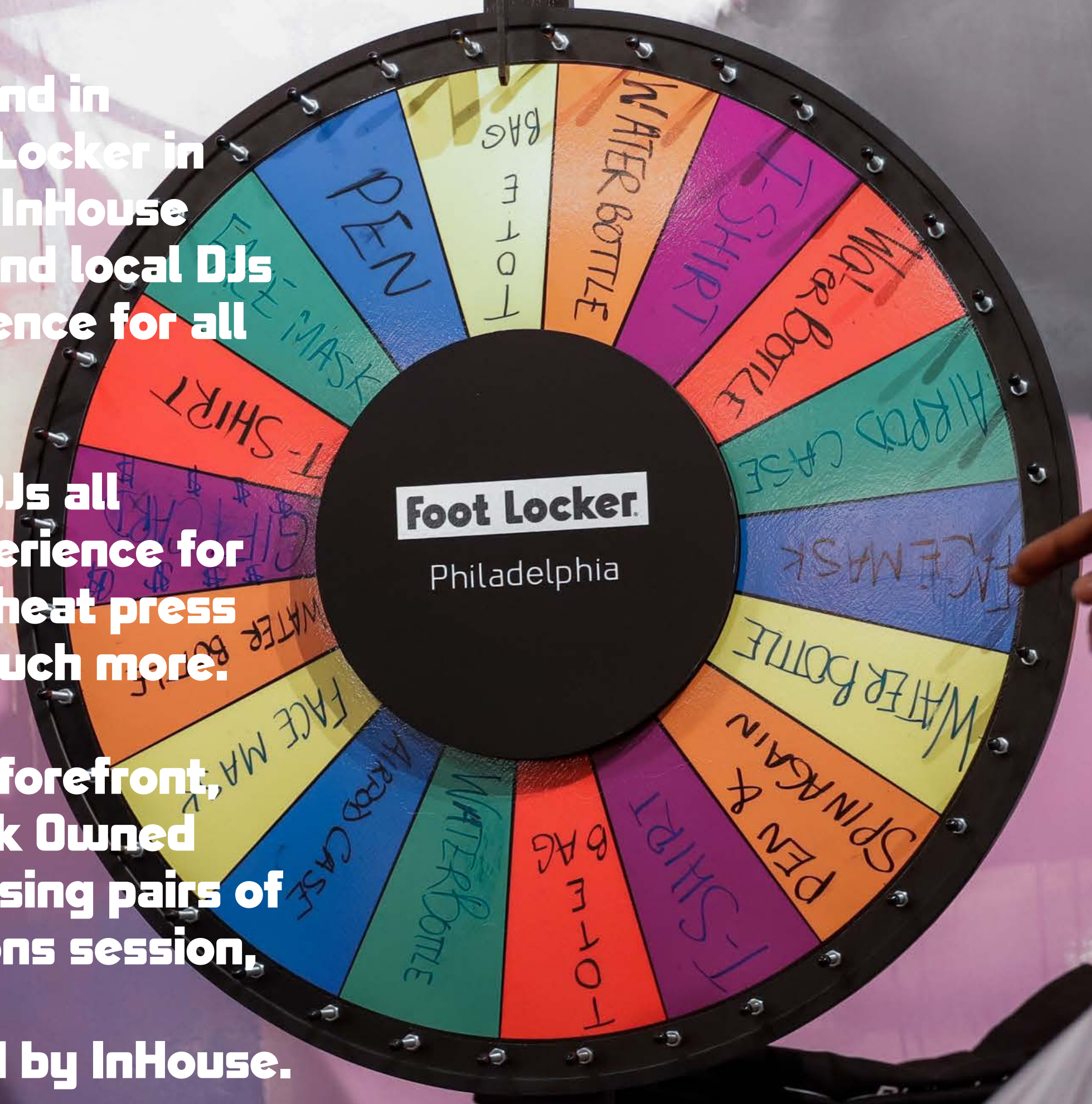
## OVERVIEW

InHouse curated a fun filled weekend in celebration of the brand new Foot Locker in Quatermaster Plaza, Philadelphia. InHouse worked with the culture creators and local DJs of Philly to create a unique experience for all of our guests.

Activation elements included live DJs all weekend, a VIP Customization experience for children of the local community, a heat press station, branded giveaways, and much more.

Always keeping community at the forefront, Foot Locker supported a local Black Owned business, Bungee Brand, by purchasing pairs of their sneakers for the customizations session.

All creative & design was executed by InHouse.



2.25.22 - 2.27.22



**SUPPORTING PARTNER - DARRELL ALSTON**

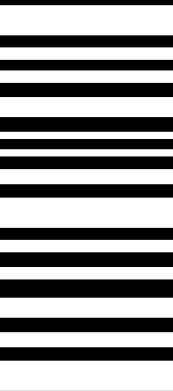
# DARRELL ALSTON



**FOUNDER OF BUNGEE BRAND**



**2.25.22 - 2.27.22**



**SUPPORTING PARTNER - MALO**



**MALO**

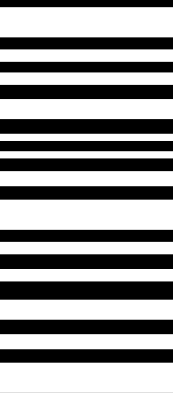


**GRAPHIC  
DESIGNER, ARTIST,  
& FOUNDER OF  
MALOVISIONS**

**@MALO97**



**2.25.22 - 2.27.22**



**SUPPORTING PARTNER - FLYKICKZ**



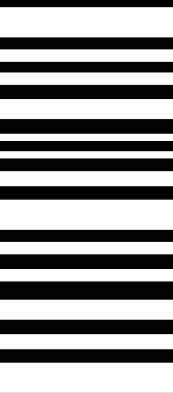
**FLYKICKZ**



**EXPERIMENTAL  
ARTIST, & RENNOUND  
SNEAKER  
CUSTOMIZER**

**@FLYKICKZ**

**2.25.22 - 2.27.22**



**COMMUNITY PARTNER - UNITY IN THE COMMUNITY**



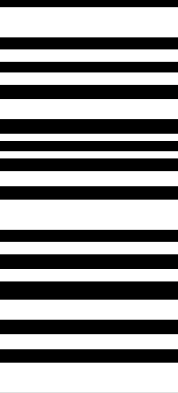
# **UNITY IN THE COMMUNITY**



**A NONPROFIT ORGANIZATION  
DEDICATED TO CHANGING THE  
LIVES OF OTHERS IN PHILADELPHIA.**



**2.25.22 - 2.27.22**



**FOOT LOCKER QUARTERMASTER GRAND OPENING**



**DJ VIC B**



**SUASO**



**DJ LIL TAJ**



**RAM B**



**SELEKTA XXX**



**DJ HBK**



**DJ AKTIVE**



**YOUNG ZA**



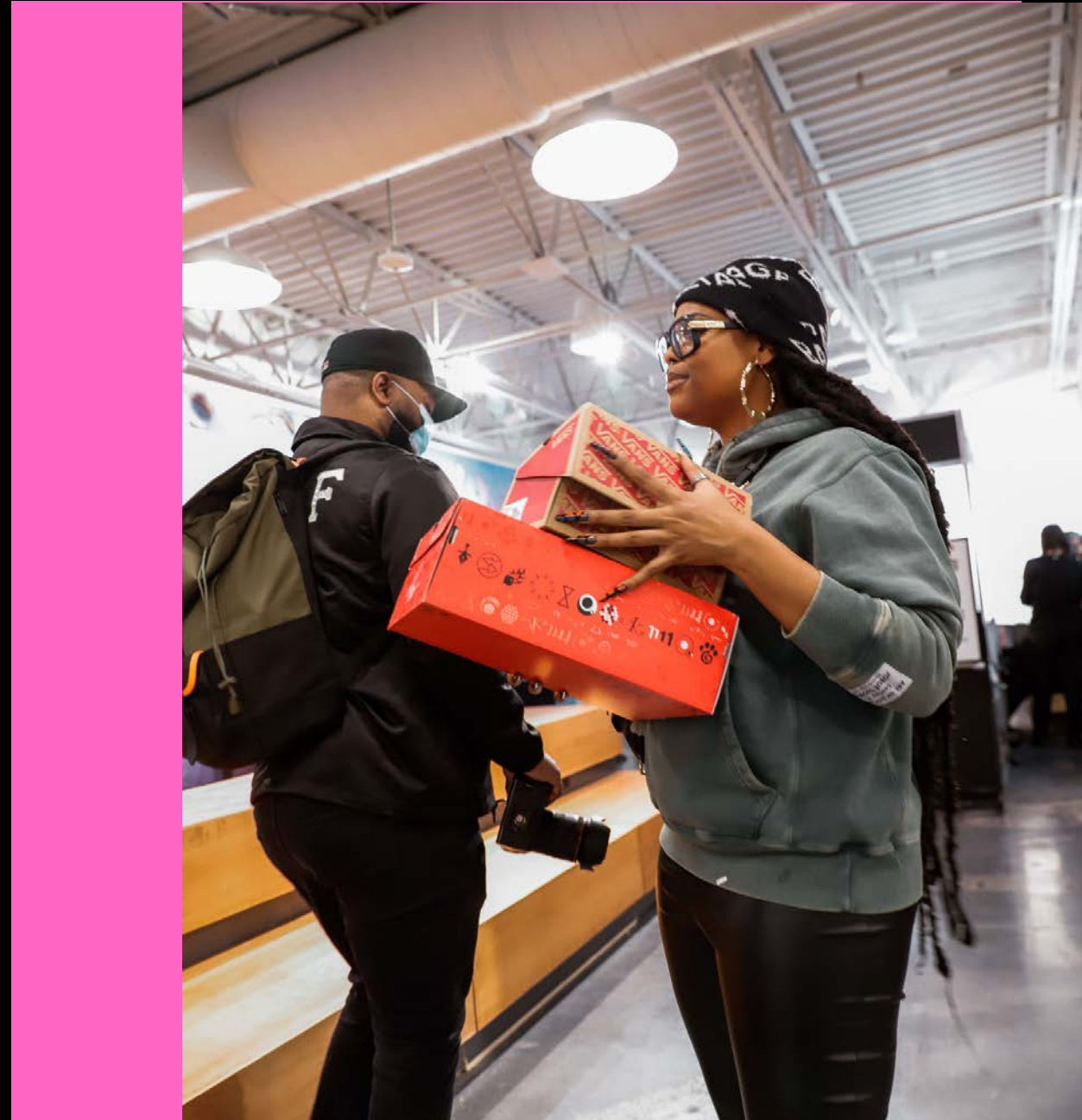
**CHAMPAGNE SHAK**



# TALENT

**2.25.22 - 2.27.22**

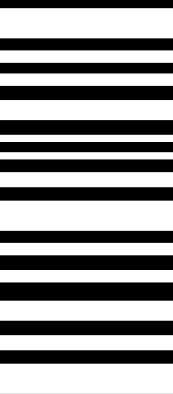




# PRIVATE PURCHASING EXPERIENCE

For select fans of local artist Bri Steves. Bri brought them into the store during the afternoon of the 26th and treated them to new clothes and sneakers.

2.25.22 - 2.27.22



FOOT LOCKER QUARTERMASTER GRAND OPENING



2.25.22 - 2.27.22

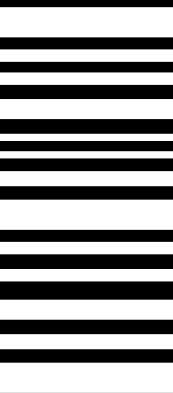




# SNEAKER CUSTOMIZATION EXPERIENCE

For children of Unity In The Community lead by  
Flykickz & Malo.

2.25.22 - 2.27.22



FOOT LOCKER QUARTERMASTER GRAND OPENING



2.25.22 - 2.27.22





2.25.22 - 2.27.22



FOOT LOCKER QUARTERMASTER GRAND OPENING



# DJ BOOTH & AUDIO

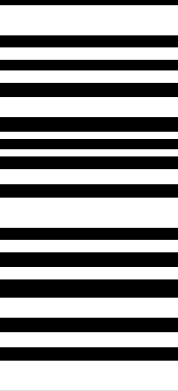


## FEATURING SOUNDS BY:

DJ VIC B  
DJ HBK  
CHAMPAGNE SHAK  
SELEKTA XXX  
DJ LIL TAJ  
DJ AKTIVE  
YOUNG ZA  
RAM B  
DJ LIL



2.25.22 - 2.27.22



FOOT LOCKER QUARTERMASTER GRAND OPENING

Foot Locker



Jardín

JAM



AKTIVE

Active

ESSENTIALS  
FLY OF GOD

Pioneer

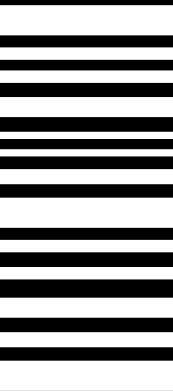
2.25.22 - 2.27.22



# RIBBON CUTTING



2.25.22 - 2.27.22





# FOOD TRUCK

## KENDRICK'S BEST WRAPS

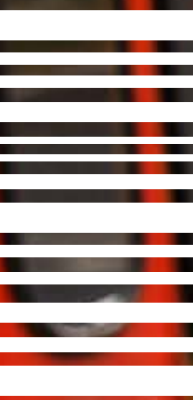


The Best HOT Wraps in Philly

otwraps1  
ickbestwraps  
ickbestwraps

.com  
11

2.25.22 - 2.27.22



# FOOT LOCKER QUARTERMASTER GRAND OPENING



**Foot Locker**  
Philadelphia

**KENDRICK'S BEST WRAPS**

## MENU OPTIONS

- CHICKEN JAWN**  
White or Wheat Tortilla Wrap  
Skinless/Boneless Chicken Breast  
American Cheese  
Sautéed Onions
- FOOT LOCKER PHILLY SPECIAL**  
White or Wheat Tortilla Wrap  
Beef Steak  
American or Cheddar Cheese  
Sautéed Onions
- QUARTERMASTER VEGGIE JAWN**  
White or Wheat Tortilla Wrap  
Broccoli  
Roasted Red Peppers  
Artichoke Hearts  
Sautéed Onions  
Portabella Mushrooms  
Zucchini  
Goat Cheese

\*\*CHOICE OF TERIYAKI, BBQ OR BUFFALO SAUCE AVAILABLE UPON REQUEST  
\*\*CHOICE OF (1) MENU OPTION ABOVE (MUST SUBMIT VOUCHER IN ORDER TO REDEEM)  
\*\*LIMIT (1) MEAL PER VOUCHER  
\*\*MENU OPTIONS ONLY AVAILABLE ON 2/26/22 BETWEEN 12PM-4PM (WHILE SUPPLIES LAST)



**Foot Locker** Philadelphia

**KENDRICK'S BEST WRAPS**

### FREE MEAL VOUCHER

REDEEM THIS VOUCHER AT KENDRICK'S BEST WRAPS FOOD TRUCK  
MENU OPTIONS LISTED AT SERVICE WINDOW  
\*\*MUST PRESENT THIS VOUCHER\*\*

\*\*OFFER VALID ONLY AT THE FOOT LOCKER STORE  
2380C WEST OREGON AVE. PHILADELPHIA, PA 19145  
ON 2/26/2022 FROM 12PM-4PM  
OFFER NOT VALID IN ANY OTHER FOOT LOCKER STORES\*\*  
\*\*FIRST COME FIRST SERVED BASIS WHILE SUPPLIES LAST\*\*  
\*\*NO PURCHASE NECESSARY\*\*



2.25.22 - 2.27.22



KendricksBestWraps.com  
267.351.0211

Twitter: :besthotwraps1  
Facebook: :kendrickbestwraps  
Instagram: :kendrickbestwraps

KENDRICK'S  
**BEST WRAPS**  
The  
**Best HOT Wraps**  
in Philly

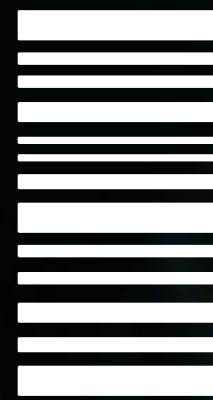
CATERING  
FOR ALL  
OCCASIONS



# HEAT PRESS STATION



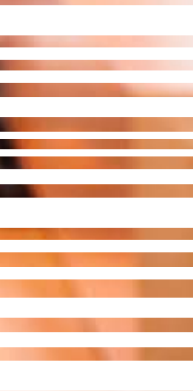
2.25.22 - 2.27.22



\*WHILE SUPPLIES LAST\*



2.25.22 - 2.27.22

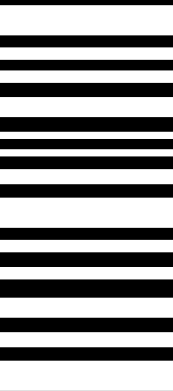




# PHOTO MOMENT



2.25.22 - 2.27.22





# PRIZE WHEEL

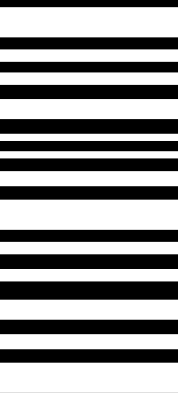


**GIVEAWAYS  
FOR  
EVERYONE**



**HOSTED BY  
SUASO**

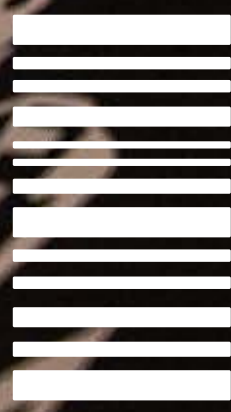
2.25.22 - 2.27.22



FOOT LOCKER QUARTERMASTER GRAND OPENING



2.25.22 - 2.27.22





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# HOW TO GET IN TOUCH

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**Phone Number**

**516.496.2217**

**Email Address**

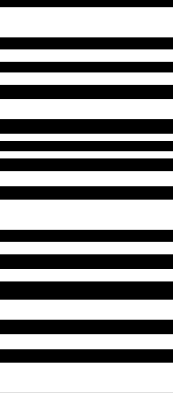
**whatsgood@inhouse.design**

**Website**

**www.inhouse.design**

**2.25.22 - 2.27.22**

# CONTACT INFORMATION



FOOT LOCKER QUARTERMASTER GRAND OPENING



# PRODUCED. BY. INHOUSE.

2.25.22 - 2.27.22

